

Press Release

For Immediate Release

WCP Cares: A New Local Charity Initiative

Supporting local organizations through everyday business supplies



Kent, Washington, May 15, 2025 - WCP Solutions announces its new charitable giving initiative, WCP Cares. This is a program dedicated to supporting organizations in the local communities where they do business. With each case of Northwest Choice Copy Paper purchased, WCP Solutions donates \$1 to local charities, turning everyday office supplies into meaningful contributions. Customers can make a difference by stocking up, one carton at a time.

The WCP Cares program is active across all 14 WCP locations, with each division selecting a local organization to support. Organizations for the first year of the program range from hunger relief and youth programs to education and healthcare, reflecting the unique needs of each local region served. Eight of the charity partners have been announced:

- Backpack Buddies (Rotary Club of Kent) – Supported by WCP Kent
- Candlelighters For Children With Cancer – Supported by WCP Portland
- Helping Hands Food Bank – Supported by WCP Burlington, WA
- Family Kitchen – Supported by WCP Redmond, OR
- FOOD for Lane County – Supported by WCP Eugene, OR

- Generation Alive – Supported by WCP Spokane, WA
- Lake Lowell Animal Rescue – Supported by WCP Boise, ID
- Sacramento Autistic Spectrum and Special Needs Alliance – Supported by WCP Sacramento, CA
- Sparrow Clubs USA – Supported by WCP Medford, OR
- 1614 Revival Foundation, Inc. – Supported by WCP Idaho Falls, ID

The remaining six charity partners for the following locations are expected to be confirmed in the coming weeks: Anchorage, Boise, Kennewick, Medford, Missoula, and Redding.

“This program is something that’s very important to me and something we’ve been wanting to do for a long time,” said Ed Allen, President of WCP Solutions. “Our culture at WCP has always been rooted in people and integrity, and WCP Cares is a way for us to live those values. It gives us the opportunity to support not only our team, but the local communities that mean so much to our people and our purpose.”

The WCP Cares program is being launched alongside the introduction of *Northwest Choice*, WCP’s brand-new private label copy paper. Produced locally in Longview, Washington, this 20 lb., 92-bright multipurpose paper is designed for dependable performance for daily office and home printing. Northwest Choice reflects WCP’s commitment to local manufacturing, quality products, and community-focused initiatives.

Customers can learn more about the new program, the partner charities, and Northwest Choice Copy Paper by visiting www.wcpsolutions.com/wcp-cares.



About WCP Solutions

WCP Solutions, formerly West Coast Paper Company, is a third-generation, privately owned wholesale distributor serving businesses in the Pacific Northwest, Northern California, and Alaska. In 2025, WCP proudly celebrated its 95th anniversary and is certified as a WBENC Women-Owned business. As a trusted partner across the region, WCP Solutions provides a wide range of essential products for daily operations, including paper and envelopes, packaging and shipping products, facility supplies, janitorial and packaging equipment, and disposable food service items. For more information, visit www.wcpsolutions.com.

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