Vertical Market

HEALTH CARE



Where labels are essential

The health care industry encompasses a wide range of facilities and businesses. From hospitals and long-term care facilities to drug companies, dentist and doctor's offices. Insurance and pharmacy businesses are included in the category. Labeling offers a wide range of applications in this vertical. They are used for advertising, identification, and security, as well as shipping and sealing of packaging.

Applications to consider:

- · counter labels for information and advertising
- drug and prescription • wall signage
- window labels
- operating hours signage
- packaging seals
- food product labels (cafeteria)
- appointment cards
- patient ID labels
- urine, blood, other sample labels
- sign-in sheets
- mailing labels
- warning labels
- business cards
- drug shipping and labeling forms
- · security seals
- cooler tags
- charting labels
- bumper stickers
- advertising, logo labels (accepting credit cards)





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