



Code awesome in the label aisle

Pressure sensitive labels are a great tool for selling goods and services directly to consumers or end-users. Retailing often occurs in retail stores, but also can be found through direct selling channels like vending machines, door-to-door sales, electronic channels, and neighborhood boutiques. Labels are an essential part of retail selling, with a wide range of uses and purposes.

Applications to consider:

- advertising logo labels
- counter labels
- shopping cart advertising
- price labels
- window clings
- shelf talkers
- operating hours signage
- business cards
- inventory marking labels
- product labeling
- packaging seals
- food product labeling
- cooler tags
- mailing labels
- warning labels
- bumper stickers
- personalization programs
- shipping labels
- loyalty programs/games
- wall signage for promos



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